



Montgomery County Humane Society's 2020 Paws in the Park Sunday, April 26, 12 - 4 p.m. Exclusive Sponsor Benefits

All sponsors will receive 6 passes to the event, and will be recognized by the emcee. "Presenting" and "Main Stage" sponsors will be included in all promotional materials.

EXCLUSIVE Opportunities: We will sell only ONE of each of the sponsorships below

EXCLUSIVE SPONSOR BENEFIT	Presenting Sponsor \$7,550	Main Stage Sponsor \$6,250	K-9 Agility Center \$3,250	Branded Promotional Item \$2,750	Trail Sponsor \$1,250
Exclusive logo item (item distributed to all event registrants)				✓ Logo on item	
Logo on Postcards (30,000 distributed)**	"Presented By"/ Top Position	✓			
Logo on Event Sponsor Signs & Posters**	Top Position	✓	✓	✓	✓
Logo/Hyperlink on Event Page	"Presented By"/ Top Position	✓	✓	✓	✓
Logo or Name on Event T-shirts*	"Presented By"/ Top Position	Logo	Logo	Logo	Name
Logo/Hyperlink in AnEmail e-newsletter	6 times	5 times	4 times	3 times	2 times
Special post & link on Social Media	10 times	8 times	6 times	4 times	2 times
Logo or Name on Event Program**	"Presented By"/ Top Position	Preferred Position	Logo	Logo	Name
10 x 20 Double Booth Space	Corner space	✓			
10 x 10 Booth Space			✓	✓	✓
Special Signage**	"Presented By" throughout event signage	Stage banner	Logo sign at Agility Center		Logo signs on Trail

*To guarantee logo on event t-shirts, your form, logo and payment must be received by **Monday, March 16, 2020**

To guarantee logo on printed materials, your form, logo and payment must be received by **Friday, March 6, 2020



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Standard Sponsor Benefits

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STANDARD SPONSOR BENEFIT	Gold \$1,500	Silver \$1,000	Bronze \$750
Logo/Hyperlink on Event Page	3 months	2 months	1 month
Logo or Name on Event Sponsor Signs & Posters**	Logo	Name	
Logo or Name on Event T-shirts*	Logo	Name	
Logo/Hyperlink in AnEmail e-newsletter	3 times	1 time	1 time
Special post & link on Social Media	3 times	1 time	1 time
Logo or Name on Event Program**	Logo	Name	Name
10 x 10 Booth Space	✓	✓	✓

*To guarantee logo on event t-shirts, your form, logo and payment must be received by **Monday, March 16, 2020**

To guarantee logo on printed materials, your form, logo and payment must be received by **Friday, March 6, 2020

For information about exclusive sponsorships, contact rosen@mchumane.org.