



2012 Sponsorship Opportunities

Grand Champion Sponsor - \$5,000

- Acknowledgement by President and CEO and emcee at the event
- Logo on three banners located throughout the City of Gaithersburg
- Logo on 60,000 postcards mailed and distributed throughout Montgomery Co. & City of Gaithersburg
- Logo on event shirts (worn by staff and volunteers prior to and at the event)
- 10 VIP badges and reserved parking spots
- 20' x 20' booth space in top location (*\$400 value*)
- Recognition in promotional materials including logo and hotlink on event Web site, MCHS e-newsletter (*5,000 subscribers*) and press releases
- Logo and link on MCHS Partners' Page for 6 months
- Logo and hotlink on Paws in the Park event Web page
- Two tickets to The Love Ball, annual gala, on 10/13/12 (*\$320 value*)
- Prominent logo position on sponsor sign at registration areas and printed program
- Distribution of your logoed novelty item

Best in Show Sponsor - \$2,500

- Acknowledgement in remarks by President and CEO and emcee at the event
- Logo on 60,000 postcards mailed and distributed throughout Montgomery Co. (*if confirmed by 2/1/12*)
- Logo on event shirts (worn by staff and volunteers prior to and at the event)
- 5 VIP badges and reserved parking spots
- 10' x 10' booth space (*\$200 value*)
- Logo and hotlink on Paws in the Park event Web page
- Logo and link on MCHS Partners' Page for 5 months
- Logo on sponsor sign at registration areas and printed program

Trophy Sponsor - \$1,000

- Acknowledgement in remarks by President and CEO at the event
- Logo on event shirts (worn by staff and volunteers prior to and at the event)
- 3 VIP badges and reserved parking spots
- 10' x 10' booth space (*\$200 value*)
- Logo and hotlink on Paws in the Park event Web page
- Logo and link on MCHS Partners' Page for 3 months
- Logo on sponsor sign at registration areas and printed program

Ribbon Sponsor - \$ 500

- Acknowledgement in remarks by President and CEO at the event
- 2 VIP badges and reserved parking spots
- 10' x 10' booth space (*\$200 value*)
- Logo and hotlink on Paws in the Park event Web page
- Logo and link on MCHS Partners' Page for 2 months
- Name on sponsor sign at registration areas and printed program



Sponsorship Pledge Form

We're pleased to support Paws in the Park with the following contribution:

- _____ Grand Champion - \$5,000
- _____ Best in Show - \$2,500
- _____ Trophy - \$1,000
- _____ Ribbon - \$500

Company (as it should appear in event materials) _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Please add me to your e-newsletter distribution

Payment Method

Check (payable to MCHS) Visa MasterCard Discover

Credit Card # _____ Exp. Date _____

Signature _____

Event Schedule Begin Set-up 9am Begin Clean-up 4pm End Clean-up 5 pm	Paws in the Park Dog Walk & Fest Sunday, April 29, 2012 • 12 – 4 pm Bohrer Park at Summit Hill Farm 506 South Frederick Avenue Gaithersburg, MD 20877
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Please complete and mail or fax by **March 31, 2012**

The Montgomery County Humane Society is a 501(c)(3) nonprofit and your gift is tax deductible to the fullest extent allowable by law. Please consult with your tax advisor about the extent of your deduction

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